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ASSOCIATED DAHLIA GROWERS

M. G. Pino, 21 Years With Peacock Dahlia Farms

WORLD'S BEST DAHLIAS

New Introductions for 1936

WHITE BEAUTY The ideal white for Gardens, Exhibition, and cut flowers. A seedling of Jersey Beauty and Graf Zeppelin, with all the good qualities of both parents and none of their faults. The illustration shows photograph of a plant just as it grew naturally, coming into flower. It shows its free blooming qualities and natural branching habit.

WHITE BEAUTY grows 6 feet high, is strong and vigorous, with glossy, disease and insect resisting foliage. It is a little larger than Jersey's Beauty, not quite so tall, but branches more freely. The photo shows it is the same formation, with full, high rosebud center, but more beautifully formed petals. It is about 2 weeks later than Jersey's Beauty, not so rampant a grower, but produces more flowers and as shown, they are produced on long, rigidly stiff stems. The color is snow white and especially adapted for all purposes. It was the outstanding white in the Philadelphia Market. It makes good roots and they keep splendidly. We recommend White Beauty as the best all-round White we have seen. Price, strong plants \$2.50 each. A limited number of roots (tubers) until stock is exhausted at\$5.00 each

GRACEFUL BEAUTY Size 9-10" x 4-5". Height, 7 feet. A real acquisition to the garden and especially valuable for bouquets and decorations. Color pink, tinting to white at center and tips of petals. The huge flowers are produced on long, graceful, but rigidly stiff stems. It is a cross of Jersey's Beauty and Rosalia Styles. Roots \$5.00 each. Plants\$2.50 each

SUPREME KING Size 9" x 4". Height 4½ feet. A strong vigorous grower of the Jersey Beacon type, an early and free bloomer. Color! ah, that is what takes our breath away. It is the most glorious, the most brilliantly glistening wine red we ever saw. In color it is a glorified and intensified Dr. Carman; and, IT DOES NOT FADE. Plants \$2.50. A limited number of roots, until stock is exhausted at\$5.00 each

AMELIA EARHART S. C. Size 12" x 5". Height 4 feet. Color, a glorious blending of yellow, salmon and apricot. A splendid variety and a consistent prize winner. Decidedly the best of its color and type. Roots \$4.00. Plants\$2.00

CAPE MAY CACTUS. Violet rose, tinting to white at center. A strong, vigorous grower. The huge flowers are carried on long stiff stems. Roots \$7.50. Plants\$3.75

CLARA BARTON. I. D. An immense flower, held upright to facing on long straight stems. Color, silvery Orchid, with a lavender reflex. Roots \$2.00. Plants\$1.00

GOOD WILL. S. C. Size 10" x 5". Color, bright rose, shading to violet rose, tinting yellow at center. A strong, vigorous grower, of medium height, and a free bloomer. Roots \$2.00. Plants\$1.00

POT O'GOLD. I. D. Size 9" x 5". Height 4½ feet. Color, clear, pure yellow. A splendid early, free blooming variety that should be in every collection. Roots \$2.00. Plants\$1.00

RAY WARNER I. D. Size 9" x 4½". Height 5 feet. The most beautiful clear luminous rose pink. See illustration and description on page 3. Roots\$2.00

SATAN. S. C. Size 10" x 4". Height 6 feet. Color scarlet, with yellow blendings. A strong, vigorous grower and free bloomer on long, stiff stems. A splendid garden and exhibition variety. Roots \$2.00. Plants\$1.00

Special Offer No. 1—One strong root each of above remarkable new Dahlias. Value \$36.50 for only \$25.00

CACTUS DAHLIAS

A select list of charming varieties that will delight you.

ROOTS

AMBASSADOR. 8" x 4". Height 5 feet. Soft amber buff, suffused salmon pink\$0.50

ESTHER DEAN BROWNING. S. C. Size 8" x 3½". Color, clear pink, tinting lighter toward center. A sturdy grower with straight stiff stems50

F. W. FELLOWS. Size 8" x 3½". Ideal form; color bronzy orange scarlet75

KROON JEWEL. Size 6" x 3". Rich golden bronze; long stems50

MAE GREFE. Size 7" x 3". Soft pink, tinting to creamy pink35

MARGARET STARKE. Size 8" x 4". Brilliant cerise, profuse35

MME. A. BREULE. Size 7" x 3½". Deep rosy pink. An early and free bloomer on straight stiff stems25

MRS. EDNA SPENCER. 7" x 3½". Silvery lilac shading to Orchid25

REINE CAYEUX. Rich garnet, very profuse bloomer35

ROBERT E. LEE. Size 9" x 4½". Color bright luminous cardinal red, reflex lighter. The color never fades and the full pointed center never disappears. A profuse and continuous bloomer on stiff stems. The ideal red50

ROYCROFT. Size 7" x 3". Golden buff shaded deep bronze35

RUBE GIRL. Size 5" x 3". Soft yellow, suffused, overlaid and tipped coral red; lovely and effective35

SNOWBOY. 8" x 3½". Snow white, free bloomer35

SUNSET GLOW. 6" x 3". Flame with yellow tips and reverse35

Special Offer No. 2—One strong root of each of above Cactus Dahlias (14 roots). Value \$5.70 for only \$4.50



WHITE BEAUTY

DECORATIVE DAHLIAS

A select and dependable collection.

ROOTS

ATTRACTION SUPREME. I. D. Size 9" x 5". Color, clear lilac rose, a cross of Attraction and Robert H. Groff, with size and form of "Groff" and the lovely "Attraction" color\$0.75

AVALON. F. D. Size 8" x 4". Pure yellow, long stems25

BARBARA REDFERN. I. D. 9" x 4". A beautiful blending of old rose, gold and bronze35

BASHFUL GIANT. I. D. Size 10" x 5". Golden bronze35

CERISE JERSEY BEAUTY. F. D. Size 7" x 5". A luminous Cerise pink. This is acknowledged the pinkest and most desirable of the Jersey Beauty sports75

CITY OF TRENTON. I. D. Size 10" x 4". Gold, suffused apricot50

CLARA M. HAAS. F. D. Size 7" x 4". A lovely clear pink35

CAPE HENLOPEN LIGHT. F. D. Size 7" x 4". Pure creamy yellow. An early and profuse bloomer on stiff stems50

CONGRESSMAN WOLVERTON. I. D. Size 8" x 4". An acquisition; the buds open yellow and change to a bright luminous salmon pink as the flower develops. Profuse; long, stiff stems50

DARLENE. F. D. Size 5" x 2½". An early, profuse, pure pink25

DELICE. F. D. Size 5" x 2½". Loveliest luminous pink35

D. M. MOORE. F. D. Size 5" x 3". Rich velvety maroon, shaded black35

E. G. E. MARTIN. F. D. Size 7" x 3". Rose, overlaid golden bronze, suffused violet reflex50

DECORATIVE DAHLIAS—Continued

	ROOTS
ELITE GLORY. F. D. Size 10" x 4". Giant red on stiff stems	\$0.35
FRANCES CHARMAN. F. D. Size 10" x 5". Bronzy salmon pink, overlaid and suffused, a pastel mauve pink	1.00
FRANCIS LAROCO. F. D. Size 6" x 3". A splendid clear yellow35
FRAZIER. F. D. Size 8" x 4". The grandest of all garden and cut flowers. Glowing oriental red, tipped yellow. A sturdy grower, early and continuous bloomer	1.00
GALLANT FOX. F. D. Size 6" x 3". Color bright wine red30
GLORY OF MONMOUTH. F. D. Size 8" x 5". A glorious pastel salmon pink. A strong, sturdy grower; flowers upright to facing35
GOLD IMPERIAL. I. D. Size 8" x 3". A splendid pure gold35
GRAF ZEPPELIN. F. D. Size 8" x 4". Pure white on long stiff stems50
JACK ROSE. F. D. Size 4½" x 2½". Brilliant crimson25
JANE COWL. I. D. Size 10" x 6". Color golden buff and old gold, blending to apricot and rose at center. Splendid form on long stems. The greatest Dahlia of its color35
JERSEY'S BEACON. F. D. Size 9" x 4". Bright scarlet, buff reflex35
JERSEY'S BEAUTY. F. D. Size 6" x 4". The standard cut flower pink. A strong grower, free bloomer on long stiff stems25
JERSEY'S FIANCE. I. D. Size 8" x 4". Rose pink tipped gold35
J. LIDDON PENNOCK. F. D. Size 6" x 3". A rich plum purple35
JOSEPHINE G. I. D. Size 8" x 4". An exquisite soft rose pink50
JUDGE MAREAN. F. D. Size 7" x 4". A wonderful blending of yellow, gold and orange, suffused pink and edged red. Very early and profuse bloomer25
KATHLEEN NORRIS. I. D. Size 10" x 5". Pure rose pink blending to mallow pink50
KATHERINE KELLY. I. D. Size 10" x 4". Rich glistening brownish red, shaded maroon, reflex lighter. Fantastic form, facing to upright on stiff stems75
KATHRYN CHARMAN. F. D. Size 9" x 6". The grandest of all Autumn shade Dahlias for garden, cutting or exhibition. Golden bronze shading to bronzy red. Huge flowers held upright on long cane stiff stems	1.00
KEMPS LAVENDER. F. D. Size 7" x 4". Pure lavender tipped white. Chaste, distinct and effective50
KENTUCKY. F. D. Size 7" x 5". A salmon pink sport of Jersey's Beauty. Flower larger, plant stronger35
KING MIDAS. I. D. Size 12" x 5". Still the largest and best pure golden yellow. An early, profuse and continuous bloomer, with rigidly stiff stems60
LE GRAND MANITOU. F. D. Size 6" x 3". Lilac penciled crimson35
LEO NIESSEN. F. D. Size 7" x 3½". Brilliant glistening cardinal. Free bloomer on stiff stems. Splendid cut flower35
MARGARET WOODROW WILSON. I. D. Size 9" x 4". Creamy white, suffused pink, reflex darker. Very fine30
MARIE. F. D. Size 7" x 3". Luminous Delice pink50
MARSHALL'S PINK. F. D. Size 7" x 4". An exquisite shrimp pink. An early, free and continuous bloomer35
MR. C. H. DRESSSELHUY. F. D. 5" x 2½". Soft rose pink25
MRS. D. M. RICHARDS. I. D. Size 8" x 4½". A rich blending of gold, apricot, red and maroon35
MRS. I. DE VER WARNER. F. D. Size 10" x 3". Splendid large mauve25
N. J. S. C. C. I. D. Size 10" x 5". An orchid-color sport of Bashful Giant35
RUTH CAVALIER. I. D. Size 9" x 4". Color deep rose pink, tinting lighter toward center75
SAGAMORE. F. D. Size 7" x 3½". Color golden salmon35
SALBACH WHITE. F. D. Size 7" x 3". Pure white35
SANHICAN BLUEBIRD. I. D. Size 7" x 3". Violet blue35
SANHICAN QUEEN. I. D. Size 8" x 4". Apricot35
SHAHRAZAD. I. D. Size 9" x 4". Soft Tyrian rose50
THE WORLD. F. D. Size 9" x 4½". Deep rosy magenta, overlaid garnet, with silver edging. Distinct and effective50
TRENTONIAN. F. D. Size 7" x 3½". Copper to reddish bronze50
WHITE KING. F. D. Size 6" x 3". A white sport of Francis Larocco50
WHITE WONDER. I. D. Size 11" x 7". A magnificent pure white, for garden and exhibition	1.00

Special Offer No. 3—One strong root of each of above 54 Dahlias. Value \$24.50 for only \$18.25

PAEONY-FLOWERED DAHLIAS

AUTUMN GLOW. Size 5" x 3". Yellow tipped scarlet. A very effective garden variety	\$0.25
CANADA. Size 7" x 3". Snow white. A splendid garden and cut flower; strong grower with stiff stems25
FAKEL. 4" x 2". A lovely color combination; rich golden scarlet, tipped yellow25

Special Offer No. 4—One each of the three Paeony-flowered Dahlias for \$0.60

MINIATURE OR ROSETTE DAHLIAS

	ROOTS
AGNEW BEDDER. Size 5" x 3". Vivid cardinal red, dwarf; very profuse bloomer	\$0.35
BABETTE. Size 4" x 2½". White suffused pink35
LARRY. Size 4" x 3". Color bright rosy or spectrum red. Early and profuse bloomer on long stems35
LITTLE JEWEL. Size 2" x 1". A beautiful bright luminous pink, tinting lighter toward tips; especially valuable for garden and cutting35
RUFUS. Size 3" x 2". Bright scarlet red25
SWEETHEART. Size 3" x 2". Dark red tipped white35

Special Offer No. 5—One each of 6 Miniature Dahlias for only \$1.50.

SINGLE DAHLIAS

For sheer beauty of coloring, form and for artistic decorative effect, nothing can surpass the new Single Dahlias. They leave nothing to be desired.

	ROOTS
ATGLEN. Size 4". Height 5 feet. Bright velvety maroon, with yellow at base of petals and flame at tips	\$0.25
BETTY. Size 4½". Height 4½ feet. White, heavily tipped cerise35
DORIS. 5". Height 5 feet. Deep velvety carmine, heavily tipped white. Long stiff stems, very effective25
FLORABUNDA. Size 3½". Mauve pink; very profuse25
FRACHON POINSETTIA. Size 7". Height 5 feet. Light aster purple shading to garnet at base of petals35
GARNET POINSETTIA. Size 7". Height 6 feet. Rich glowing garnet. Beautiful form on long stiff stems. Best dark single25
GIANT CENTURY. Size 6". Height 4½ feet. Yellow at base, shading to bronzy salmon and crimson with lighter tips25
GIANT RED CENTURY. Size 6". Height 5 feet. Rich cardinal red25
GLOXINIA. Size 5". Height 4 feet. Orchid pink; crimson blotch25
OCALA. 5". Height 4½ feet. Red tipped yellow25
PEARL. 4". Height 4 feet. Beautiful dark stemmed snow white25
SCARLET CENTURY. 4". Height 5 feet. Bright glowing scarlet25

Special Offer No. 6—One root each of the 12 exquisite singles described. Value \$3.20 for \$2.25, by mail postpaid.

MIXED SINGLES. A wonderful collection of beautiful new Singles. All colors and types. 15c each. \$1.50 per dozen by mail postpaid.

POMPON DAHLIAS

	ROOTS
ACHILLES. Beautiful light pink, profuse quilled	\$0.25
AIMEE. 1½". Height 2½ feet. Bronzy apricot, very fine25
AMBER QUEEN. Golden amber, very profuse25
ARTIE. Picric yellow, beautifully formed, profuse25
BABY ELK. Lemon yellow, tipped bright Tyrian rose25
BROWNIE. Dark brown, a new shade, splendid form25
CLARA HARSH. Yellow, heavily tipped, bright red25
DEE DEE. Splendid lavender; a perfect gem25
DOT. Light yellow, light begonia rose eye25
ELFIN. Light primrose yellow; very small and dainty25
ELIZABETH. Clear yellow, heavily tipped, bright red25
ELSIE. Rich carmine, beautifully formed25
EUREKA. Yellow, shading to bronze, mottled pink25
FAIRY QUEEN. Yellow edged carmine, very fine25
JANET. Rich orange; distinct and effective25
JESSICA. Buff yellow, edged red; early and profuse25
JOE FETTE. Pure white; a vigorous grower; long stems25
KLEIN DOMITEA. Bright golden terra cotta, profuse25
LITTLE BELL. Mauve pink, with long straight stems25
LITTLE DAVID. Bronzy orange, perfect form25
LITTLE EDITH. Yellow tipped scarlet, perfect form25
LITTLE IKE. A perfect gem. Burgundy red, shaded crimson maroon. An early and extremely profuse bloomer25
LITTLE JEWEL. A miniature decorative sport of Delice, same clear pink color. Splendid for garden and cutting35
MADELINE. Primrose edged rosy purple25
PHYLLIS. Yellow, shaded and edged dark red25
POM NO. 7. Yellow, heavily tipped bronzy red25
PURE LOVE. A beautiful, clear, light violet25
ROSE WILMOUTH. Small finely formed rose pink25
SNOWCLAD. For forty years the best snow white25
SPRIG. Yellow, suffused and tipped reddish buff25
SUNNY DAYBREAK. Splendid form; amber, edged red25
TOMMY KEITH. Red tipped white25

Special Offer No. 7—One each of the 32 Pompons described, a wonderful collection. Value \$8.10 for only \$6.00

"The" New Pink Dahlia
RAY WARNER

I. D. Size 9" x 4½". Height 5'. Color, the most beautiful, clear, luminous rose pink. In addition to being the most beautiful pink, it is the earliest to bloom, producing perfect flowers from June until killed down by frost in October and as late as November. The flowers are always full to the center. It is a strong, vigorous, quick grower. Will produce more large, long stems, perfectly full blooms than any other Dahlia.

The reproduction from a photograph of the plant adjoining tells the story most effectively. These flowers were all more than 9 inches across, and you will see their marvelous perfection. Their artistic formation, full centers and depth of bloom. You will also see those straight, rugged stems, holding the flowers most regally, facing to upright.

RAY WARNER is the fulfillment of a lifetime endeavor to produce a perfect pink Dahlia. In other words, a life's dream come true.

Roots \$2.00 Each

Announcement

To the **Flower World** I want to announce that for 21 years I was with the **Peacock Dahlia Farms**, and since 1921 was in charge of the **Mail Order Department**. Our stock is State inspected, also Federal. Strong field grown, healthy and true to name. I guarantee you entire satisfaction together with prompt and careful service to all orders, for which I thank you in advance.

For your convenience, just mark the items you wish, on this list and return to

ASSOCIATED DAHLIA GROWERS, ATCO, N. J.

we will send you a new list with our acknowledgment, for your records and reference.

M. G. PINO, Managing Owner
 Reference, Atco National Bank, Atco, N. J.

GIANT HOLLYHOCK DELPHINIUM

WREXHAM STRAIN. The last word in Delphinium perfection.

A lifetime was spent in their development. The plants grow from 4 to 8 feet high. The stalks are thick and sturdy. This strain includes the mauve pink, lilac, all shades of true blue and purple. They are also striped and tipped. The flowers are very large, double, semi-double and single. The flowering spikes are two, three, and four feet long above the foliage. Truly majestic. These colors are again distinct. Each shade has white, brown or black bee centers. Over 100 of the choicest, distinct varieties are in the seed we offer. Seed per packet, 40c.

DELPHINIUM GOLD MEDAL HYBRIDS. Selected strain of light blue, dark blue and purple; single, semi-double and double. These are of greatest value for garden effect, or for cut flowers. Invaluable for floral decorations or exhibition. Seed 20c per packet.

DOUBLE HARDY GYPSOPHILA (Baby Breath)

These new, double, hardy, everblooming varieties are most suitable for bouquets and decorations. They are invaluable to use with Dahlias and Delphinium. Nothing is more effective than a vase of Delphinium and Baby Breath.

BRISTOL FAIRY. Double, white, everblooming; perfectly hardy and bloom all Summer. 4" pot plants 50c. 3" pot plants 35c, 3 for \$1.00.

ERHLEI. A new, hardy, everblooming variety; quite distinct. Very double, snow white. 4" pot plants, for immediate effect, 60c each. 3" pot plants 40c each, 3 for \$1.10. by mail postpaid.



NEW PINK DAHLIA RAY WARNER

BOOK: "THE DAHLIA"

By Lawrence K. Peacock. Cloth, 124 pages, and in addition 15 full pages of interesting and instructive illustrations. Sixth edition. The last word in Dahlia growing. By mail postpaid \$1.40.

SPECIAL. All orders on which the regular single retail prices total \$2.00 or more, we offer you a 15% discount; \$6.00 or more, 20% discount; and on all orders of \$12.00 or more, 25% discount. These cash discounts are from the regular price and do not apply to collections or special offers, which are net. Cultural directions free with all orders. Remember, we guarantee everything offered to give entire satisfaction. You will be delighted, we know, with our **World's Best Dahlias**. Always address Associated Dahlia Growers, Atco, N. J.

WORLD'S BEST DAHLIAS

EVERY Dahlia root described and offered in this list is field grown, healthy, true to name and guaranteed to grow and prove entirely satisfactory. We will cheerfully replace free any that should prove otherwise.

Our prices are most reasonable and everything offered is not only fully guaranteed, but, is sent postpaid.

FREE! We call particular attention to the new white **White Beauty**. We want it introduced in every town in the country. We also want every Dahlia enthusiast to know the superiority of our new Dahlias. We want you to help us. Send us \$5.00 for **White Beauty** and we will send you, absolutely free, a strong field-grown root of **Graceful Beauty**, **Jersey Beauty**, **Cerise Jersey Beauty** and **Kentucky**, and only ask that you write us in the Fall telling us how **White Beauty** and **Graceful Beauty** did with you. This is an introductory offer and is good only until May 1, 1936. Five wonderful Dahlias for the price of one.

SPECIAL DAHLIA COLLECTIONS FOR 1936

Collection No. 1—6 Beautiful Decorative Dahlias..\$1.00

Bashful Giant
Jack Rose
Jean Kerr

Judge Marean
Mrs. D. M. Richards
Mrs. I. de Ver Warner

Collection No. 2—6 Giant Exhibition Dahlias\$1.75

Elite Glory
Glory of Monmouth
Jane Cowl

Kathryn Charman
King Midas
N. J. S. C. C.

Collection No. 3—6 Cut Flower Beauties\$1.75

Cape Henlopen Light
Congressman Wolverton
Frazier

Leo Niessen
Sanhican Queen
The World

Collection No. 4—6 Exquisite Single Dahlias\$1.00

Atglen
Doris
Garnet Poinsettia

Gloxinia
Pearl
Scarlet Century

No. 5—8 Dainty Pompon Dahlias\$1.00

Amos
Baby Elk
Dee Dee
Elizabeth

Jessica
Little David
Little Ike
Sunny Daybreak

Collection No. 6—8 Distinctive Pompon Dahlias ...\$1.00

Artie
Clara Harsh
Eureka
Janet

Joe Fette
Madeline
Sprig
Tommy Keith

Something New in Dahlias

We have some wonderful new **Single Dahlias** for introduction in **1937**. The new types are a revelation of beauty. The coloring is almost beyond belief. We are offering you something new. New single Dahlias, **not named, no two alike**. The Fall exhibitions are always shy of good singles. You will love them in the house. They are so artistic and so exquisitely beautiful. **Just think of it, no two alike**. These singles embrace all types including the giant Poinsettia. They will give you some idea of our 1937 introductions. They will entrance you with their sheer loveliness. Roots 20c each; 6 for \$1.10; \$2.00 per dozen; \$12.00 per 100, by mail postpaid.

Dahlia Seed. The New Singles

We have a limited amount of seed of these new Single Dahlias that we saved for our own planting, over our requirements, that we offer you. This seed embraces **all types of Single Dahlias**, including the giant Poinsettia, in all colors except blue, from pure white to darkest maroon, and the most marvelous blendings of shades, colors and tints. 25c per packet.

Make all checks and money orders, payable to Associated Dahlia Growers, Atco, N. J.

Reference, Atco National Bank, Atco, N. J.

GUARANTEE

We guarantee every plant, bulb or root sent out by us to be just as represented, absolutely true to name, reach destination safely in perfect condition and prove entirely satisfactory. We will cheerfully replace any that should prove otherwise. You run absolutely no risk in ordering from us.

TERMS

Cash with order. Remittances may be made by Bank Draft, Postoffice or Express Money Order at our expense and our risk.

FORWARDING

Dahlia Roots and Plants are sent by mail postpaid at prices named herein.

ERRORS

While we exercise every care, errors may occur occasionally. In such a case, kindly notify us at once and correction will be promptly and cheerfully made.

NAME AND ADDRESS

Be sure and write name and address plainly on each order or communication.

1936
RETURN POSTAGE GUARANTEED

ASSOCIATED DAHLIA GROWERS, ATCO, N. J.

M. G. Pino, 21 Years With Peacock Dahlia Farms

Sec. 562, P. L. & R.

U. S. Plant Industry,
U. S. Dept. of Agriculture,
Washington, D. C.

